

## Kansas City, Missouri's

# Helena K. Cosentino

### Makes a Splash in Hamilton, Ontario and Gives Back to the Community

For Immediate Release [Tuesday, August 22, 2017] - Helena K. Cosentino brought her multiple award winning one-woman show *GILDA: A TRIBUTE TO THE BELOVED COMEDIENNE GILDA RADNER* to the 14<sup>th</sup> Annual Hamilton Fringe Festival from July 20-30, 2017. *GILDA* was presented at Mills Hardware at 95 King Street East in Hamilton, Ontario.

Cosentino's ([twitter.com/HelenaCosentino](https://twitter.com/HelenaCosentino)) production paid homage to some of Gilda Radner's infamous characters and quirky musical numbers. Cosentino dedicated her Hamilton Fringe ([hamiltonfringe.ca](http://hamiltonfringe.ca)) show to anyone going through cancer or any challenging event with the hope that Radner's amazing spirit would inspire laughter through life. A portion of the proceeds from the theatregoers who attended *GILDA* at Mills Hardware ([millshardware.ca](http://millshardware.ca)) were donated to Wellwood ([wellwood.on.ca](http://wellwood.on.ca)).

Wellwood is a community-based, non-profit organization in Hamilton, Ontario which provides information, programs and peer support to people who have received a diagnosis of cancer.

Helena K. Cosentino resides in Kansas City where she is actively involved in the theatre community there. She received her MA in Collaborative Theatre at Lesley University in Boston and is also a proud Alumni of the Theatre Department at Missouri State where she received her bachelors in Theatre. Helena has been a Theatre teacher for 15 years and a performer all her life. You can often see her as a guest star for Kansas City's Late Night Theatre.



*GILDA: A TRIBUTE TO THE BELOVED COMEDIENNE GILDA RADNER* went on to win the Hamilton Fringe Festival's Best Of Venue (Mills Hardware) Award and due to the generous support of *GILDA*'s fans Cosentino was able to donate \$1000 to Wellwood.

"Thank you to all my Hamilton Fringe fans for your support", said Cosentino. "My heart is filled with joy to give back to your community who made my Fringe experience so rewarding on so many levels. Wellwood is an important and essential asset to Hamilton and I was humbled to be able to visit their facilities and see how the generosity of Hamilton theatregoers will have a lasting impact."

"Wellwood is celebrating its 20<sup>th</sup> Anniversary this year," said Tracey Warren, Wellwood's Director of Development, "We want to thank Helena Cosentino and Hamilton Fringe Festival theatregoers for this generous donation which will help those in our community who are living with cancer."

The 19<sup>th</sup> Annual Wellwood Walk Run Wheel for Colorectal Cancer Awareness takes place on Sunday, October 15, 2017 at McMaster University. To register visit <http://www.onlineregistrations.ca/wellwood/site/>

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**Publicity Services Provided By:** Lyla-The Publicist  
**E-Mail:** [lyla-thepublicist@cogeco.ca](mailto:lyla-thepublicist@cogeco.ca)

